Nominet's Digital Futures research seeks to encourage debate on what matters most, as we chart a course towards a vibrant digital future in the UK. Nominet's position as the company behind the .UK internet infrastructure means it can offer a unique perspective on the digital progress of the UK.

We polled people all over the UK to find out their experiences with cyber security, whether they’d ever been targeted and their change in attitude following an attack. We found some interesting results.

### Common cyber security issues

- **72%** have received phishing emails
- **30%** have been a victim of hacking or data theft
- **19%** have been customers of companies that have had a data breach
- **45%** don't always use secure WiFi for online transactions or online banking
- **76%** of those hacked actually changed their password afterwards
- **45%** of those checked to see if they'd been directly affected by the hack
- **20%** simply presumed that they wouldn't have been affected by the hack
- **20% have never changed their online banking password**
- **55% know how to change their privacy settings on social media**
- **14% have never changed a password without being prompted to do so beforehand**
- **71% don't understand what two-factor authentication is**
- **61% changed their password following a company hack**
- **45% of those surveyed think they've been directly affected by the hack**
- **5% think they’ll be a victim in the next 12 months**
- **10% think just one in ten think they will not be a victim**

### Perception of personal risk

- **5%** have been a victim of hacking or data theft
- **20%** have been customers of companies that have had a data breach
- **19%** have been customers of companies that have had a data breach
- **73%** think they know enough to stay safe online
- **33% don’t trust the government, intelligence agencies and their enforcement to keep them safe

### Lesson learned?

- **64% don't always use secure WiFi for online transactions or online banking**
- **31% know how to change their privacy settings on social media**
- **16% have never changed a password without being prompted to do so beforehand**
- **20% have never changed their online banking password**
- **10% know how to change their privacy settings on social media**
- **5% think they’ll be a victim in the next 12 months**
- **Just one in ten think they will not be a victim**

### Trust and safety online

Brits trust themselves over the government and law enforcement agencies to keep them safe online...

- **77% think they know enough to stay safe online**
- **33% don’t trust the government, intelligence agencies and their enforcement to keep them safe**

### About...

Nominet is driven by a commitment to use technology to improve connectivity, security and inclusivity online. For over 20 years, Nominet has run the .UK internet infrastructure, developing an expertise in the Domain Name System (DNS) that now underpins sophisticated threat monitoring, detection, prevention, and analytics that is used by governments and enterprises to mitigate cyber threats.

A profit with a purpose company, Nominet supports initiatives that contribute to a vibrant digital future and has donated over £47 million to tech for good causes since 2008, benefitting more than 10 million people.

Nominet is a domain name registry controlled by Nominet UK Limited, a private company limited by guarantee. It is a non-profit organisation and is run on behalf of the domain name community for the benefit of the public. Nominet is a BSI-certified ISO 27001 Information Security Management System.

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