

Our Digital lifelines during lockdown:

WHAT THE .UK DOMAIN NAME STATS REVEAL

Nominet has been mapping new domain registrations during lockdown to see how behaviours changed online while we all adjusted to a new 'normal'. For the first time in eight years, April saw record numbers of newly registered domains.

147,706

↑ 15,946 MORE COMPARED TO MARCH

200

At the beginning of March there were 10 .UK registrations a day related to keywords around hygiene and management of the virus, rising to around 200 a day on March 23rd.

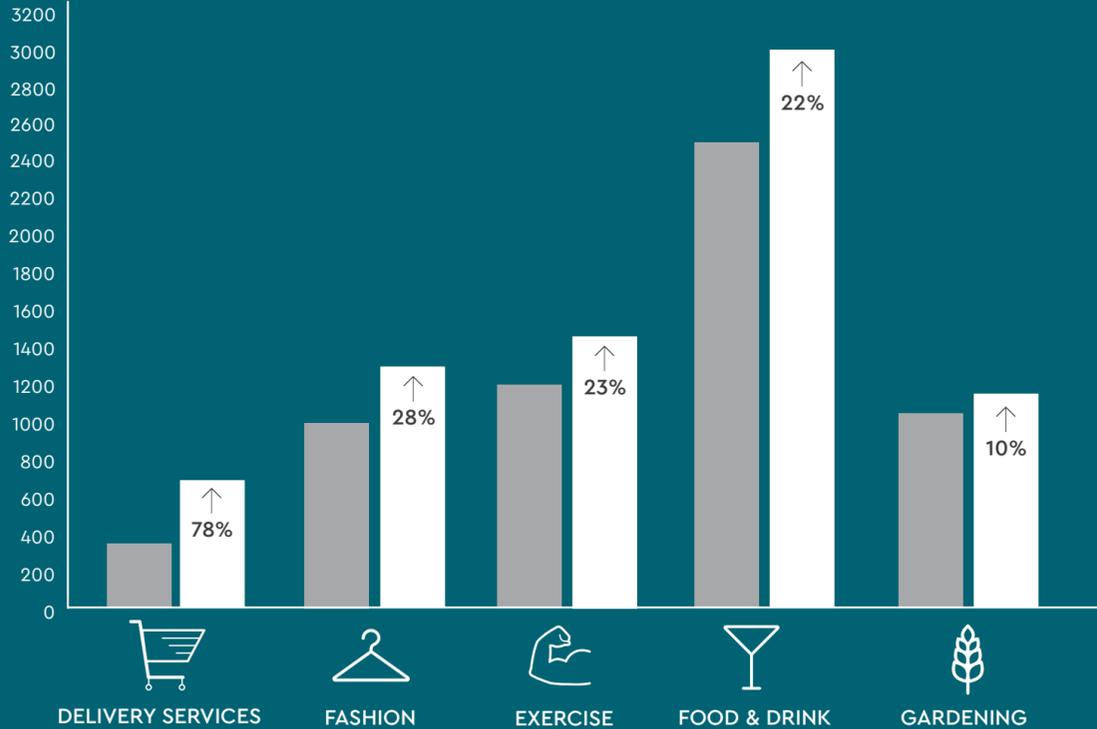
Delivery services registrations soar in lockdown

↑ **78%**

Registrations on the up

KEY: ■ FEBRUARY ■ MARCH - JUNE AVERAGE

REGISTRATIONS USING KEYWORDS



Compared to...

TAXIS



38% ↓

AUTOMOTIVE



14% ↓

CONSTRUCTION



25% ↓

INTERIORS & DECORATION



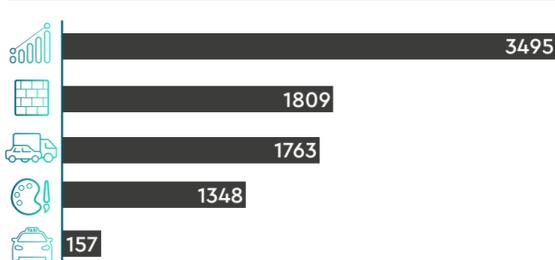
14% ↓

BUSINESS

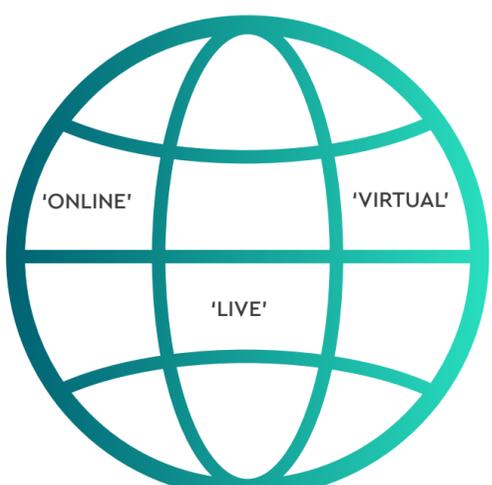


14% ↓

REGISTRATIONS CONTAINING RELATED KEYWORDS ARE COMPARED BETWEEN A 4-WEEK PERIOD IN FEBRUARY AND A 4-WEEK AVERAGE OVER THE PERIOD 9TH MARCH TO 28TH JUNE (16 WEEKS).



Enterprising Registrations



↑ **20%**

INCREASE IN REGISTRATIONS BY INDIVIDUALS

Registrations suggest people taking their hobbies online, and small businesses pivoting to selling their products and services online as premises closed.

125%

Registrations with 'online', 'virtual' or 'live' more than doubled over this period.

Safe and Secure

As trusted guardian on the .UK domain for over 20 years, we are committed to keeping the namespace safe and secure for the millions of businesses and individuals that use it everyday. We've also been looking closely at COVID-19 related domains, adding new search terms into our checks on new registrations to catch those with malintent.



Over

3,200

domains placed on hold at registration

Over

1,200

domains placed on hold have now passed due diligence



7

domains suspended for criminal activity related to covid-19 in collaboration with our UK law enforcement partners

About Nominet

Nominet is driven by a commitment to use technology to improve connectivity, security and inclusivity online. For over 20 years, Nominet has run the .UK internet infrastructure, developing an expertise in the Domain Name System (DNS) that now underpins sophisticated network detection and response solutions that are used by governments and enterprises to mitigate cyber threats.

Our public benefit programme aims to improve the lives of one million people, providing support and opportunities to tackle some of the most important digital issues facing young people today.